

Native Instruments Launches Major Time-Limited Special Offer on TRAKTOR KONTROL S2

Berlin, February 1st, 2012 – Native Instruments today launched a time-limited special offer on TRAKTOR KONTROL S2, reducing the price of the compact 2-deck controller to \$449 / 399 € throughout February and March 2012. This represents a saving of \$220 / 200 € against the suggested retail price.

TRAKTOR KONTROL S2 is a versatile integrated DJ performance system that was designed to set a new professional standard in the 2-deck category. A compact version of the market-leading KONTROL S4 hardware, the S2 provides a '2+1' setup with sample decks as well as comprehensive mixing features and effects, all based on the included full-featured TRAKTOR PRO 2 software. Offering DJs a more portable alternative to the professional 4-deck KONTROL S4 system, the TRAKTOR KONTROL S2 provides the same patent-pending high-resolution jog wheels, combined with ergonomic controls for cueing, looping and controlling effects, plus the same acclaimed sound quality.

The two full-featured playback decks of the TRAKTOR KONTROL S2 are complemented by the versatile Sample Decks of the latest TRAKTOR PRO 2 software, which can add up to eight simultaneous one-shot samples or beat-synced loops to the mix. This effectively equips the KONTROL S2 system with a third channel that opens up a wide range of additional creative performance techniques beyond the typical two-deck paradigm in its product category.

Pricing and availability

This limited-time special offer sets the price of the TRAKTOR KONTROL S2 at \$449 / 399 €. The offer is valid until March 31st 2012 and is available both from authorized retailers and at the NI Online Shop. Customers that purchased the KONTROL S2 shortly before this offer was announced have been awarded with an e-voucher worth \$120 / 100 € towards any product at the NI Online Shop, including the upcoming TRAKTOR controller.

Further product information and press material

Additional information on TRAKTOR KONTROL S2 is available at

www.native-instruments.com/s2

A digital press kit including picture material is available at

www.native-instruments.com/press.info

International Press Contact

Constantin Köhncke

Public Relations Manager

E-Mail: constantin.koehncke@native-instruments.de

Phone: +49 (0)30 - 61 10 35 – 1600

About Native Instruments

Native Instruments is a leading manufacturer of software and hardware for computer-based music production and DJing. The company's mission is to develop innovative, fully integrated solutions for all professions, styles and genres. The resulting products regularly push technological boundaries and open up new creative horizons for professionals and amateurs alike.

Native Instruments opened up the fascinating world of real-time sound synthesis on standard computers in 1996, and today offers an extensive product range for musicians, producers and DJs. The company currently employs around 250 people in its two offices in Berlin and Los Angeles, and works closely with more than 40 international distribution partners to ensure its future growth and success.